

Projects A Very Short Introduction Very Short Introductions

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Projects A Very Short Introduction

In this Very Short Introduction Andrew Davies looks at how projects have developed since the industrial revolution to create the human-built world in which we live, work, and play. Considering some of our greatest endeavours such as the Erie Canal, Apollo Moon landing, Japanese product development, and Chinese ecocity projects, Davies identifies how projects are organized and managed to design and produce large and complex systems, cope with fast changing conditions, and deal with the ...

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Projects: A Very Short Introduction Andrew Davies Very Short Introductions. Provides a clear, accessible introduction to the challenges involved in the organization and management of projects; Shows how projects are becoming increasingly important for dealing with the accelerating change and uncertainty facing post-industrial societies

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When projects are complex, unpredictable, and changing, their plans have to be flexible and able to adjust to situations that cannot foreseen at the outset. In this Very Short Introduction Andrew Davies looks at how projects have developed since the industrial revolution to create the human-built world in which we live, work, and play.

Projects: A Very Short Introduction book by Davies A

Professor Andrew Davies ' s latest book, published by the Oxford University Press (OUP), provides a clear, accessible introduction to the challenges involved in the organisation and management of projects while explaining how the different dimensions of projects are understood in theory. In Projects: A Very Short Introduction, Prof Davies looks at the development of projects since the industrial revolution and the impact it has had in creating the human-built world in which we live, work ...

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Projects: A Very Short Introduction by Andrew Davies

In this Very Short Introduction Andrew Davies delves into the world of projects. It may sound like a dry subject, but the history of projects is nothing short of fascinating – and a very long history it is too. By definition, a project is any sort of collaborative mission planned to achieve a particular aim, a temporary...

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"In this Very Short Introduction Andrew Davies looks at how projects have developed since the industrial revolution to create the human-built world in which we live, work, and play. Considering some of our greatest endeavours such as the Erie Canal, Apollo Moon landing, Japanese product development, and Chinese ecocity projects, Davies identifies how projects are organized and managed to design and produce large and complex systems, cope with fast changing conditions, and deal with the immense uncertainties required to create breakthrough innovations in products and services. He concludes by considering how projects could be organized to address the challenges facing the post-industrial society of the 21st century"--Amazon.com.

What is a project? How are projects organized to deal with a complex, rapidly changing, and uncertain world? Why are projects the organization of the future? A project is a temporary organization and one-time process established to achieve a desired outcome. Projects range in size from small teams to large international joint-ventures and temporary coalitions of public and private organizations. What distinguishes projects from all other organizational activities - such as mass produced products and services - is that a project is finite in duration, lasting from hours, days, or weeks to years, and in some cases decades. Each project is disposable. It brings together people and resources to accomplish a goal and when the goal is accomplished, the organization disappears. When projects are complex, unpredictable, and changing, their plans have to be flexible and able to adjust to situations that cannot foreseen at the outset. In this Very Short Introduction Andrew Davies looks at how projects have developed since the industrial revolution to create the human-built world in which we live, work, and play. Considering some of our greatest endeavours such as the Erie Canal, Apollo Moon landing, Japanese product development, and Chinese ecocity

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Discusses the basic components of computers; how increasingly miniature parts have led to products, applications, and networks that solve problems; the issues that increased connectivity has produced; and some of the emerging technologies in the field.

mile Zola was the leader of the literary movement known as 'naturalism' and is one of the great figures of the novel. In his monumental Les Rougon-Macquart (1871-93), he explored the social and cultural landscape of the late nineteenth century in ways that scandalized bourgeois society. Zola opened the novel up to a new realm of subjects, including the realities of working-class life, class relations, and questions of gender and sexuality, and his writing embodied a new freedom of expression, with his bold, outspoken voice often inviting controversy. In this Very Short Introduction, Brian Nelson examines Zola's major themes and narrative art. He illuminates the social and political contexts of Zola's work, and provides readings of five individual novels (The Belly of Paris, L'Assommoir, The Ladies' Paradise, Germinal, and Earth). Zola's naturalist theories, which attempted to align literature with science, helped to generate the stereotypical notion that his fiction was somehow nonfictional. Nelson, however, reveals how the most distinctive elements of Zola's writing go far beyond his theoretical naturalism, giving his novels their unique force. Throughout, he sets Zola's work in context, considering his relations with contemporary painters, his role in the Dreyfus Affair, and his eventual murder. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

The aim of this volume is to explain the differences between research-level mathematics and the maths taught at school. Most differences are philosophical and the first few chapters are about general aspects of mathematical thought.

When humanity first glimpsed planet Earth from space, the unity of the system that supports humankind entered the popular consciousness. The concept of the Earth's atmosphere, biosphere, oceans, soil, and rocks operating as a closely interacting system has rapidly gained ground in science. This new field, involving geographers, geologists, biologists, oceanographers, and atmospheric physicists, is known as Earth System Science. In this Very Short Introduction, Tim Lenton considers how a world in which humans could evolve was created; how, as a species, we are now reshaping that world; and what a sustainable future for humanity within the Earth System might look like. Drawing on elements of geology, biology, chemistry, physics, and mathematics, Lenton asks whether Earth System Science can help guide us onto a sustainable course before we alter the Earth system to the point where we destroy ourselves and our current civilisation. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

This title considers the history of Italy from the Risorgimento (the movement leading to Italian Unification in 1861) to the present. It also discusses Italy's political system and style of government; economic modernisation; emigration, internal migration and immigration; and the modern Italian culture and lifestyle.

Essential reading for anyone interested in the African continent and the diversity of human history, this Very Short Introduction looks at Africa's past and reflects on the changing ways it has been imagined and represented. Key themes in current thinking about Africa's history are illustrated with a range of fascinating historical examples, drawn from over 5 millennia across this vast continent. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

From the beginning of time, humans have been driven by both a fear of the unknown and a curiosity to know. We have always yearned to know what lies ahead, whether threat or safety, scarcity or abundance. Throughout human history, our forebears tried to create certainty in the unknown, by seeking to influence outcomes with sacrifices to gods, preparing for the unexpected with advice from oracles, and by reading the stars through astrology. As scientific methods improve and computer technology develops we become ever more confident of our capacity to predict and quantify the future by accumulating and interpreting patterns from the past, yet the truth is there is still no certainty to be had. In this Very Short Introduction Jennifer Gidley considers some of our most burning questions: What is "the future"?; Is the future a time yet to come?; Or is it a utopian place?; Does the future have a history?; Is there only one future or are there many possible futures? She asks if the future can ever be truly predicted or if we create our own futures - both hoped for and feared - by our thoughts, feelings, and actions, and concludes by analysing how we can learn to study the future. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

In the wake of the post-Cold War era, the aftermath of 9/11, the 2008 global financial crisis, and the emergence of the G20 at the leaders level, few commentators expected a reshaping of the global system towards multipolarity, and away from the United States. And yet, the BRICS - encompassing Brazil, Russia, India, China and South Africa - has emerged as a challenge to the international status quo. But what is its capacity as a transformative force? And can it provide a significant counter-narrative to the Western dominated global order? In this Very Short Introduction Andrew Cooper explores the emergence of the BRICS as a concept. Drawing on historical precedent, Cooper provides a contemporary analysis of the BRICS' practice and influence as a forum and a lobby group in advancing a distinctive but amorphous agenda amongst global politics. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.